

CONTRACT

KWQC
805 Brady St
Davenport, IA 52803
Sales T & C: www.gray.tv/advertising
(563) 383-7000

<u>Contract / Revision</u> 1507009 /		<u>Alt Order #</u> WOC12373419
<u>Advertiser</u> Tom Steyer 2020		<u>Original Date / Revision</u> 01/27/20 / 02/04/20
<u>Contract Dates</u> 01/29/20 - 02/03/20	<u>Estimate #</u> 8308	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> Davenport House	<u>Sales Office</u> Davenport Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 1232	<u>Product 1/2</u> 1246
<u>Agency Ref</u> 1058	<u>Advertiser Ref</u> 146666	

And:

Buying Time
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWQC	01/29/20	02/03/20	M-F 5a News	5a-6a		:30			NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/20	02/04/20	1-111--				4	\$90.00			
N 2	KWQC	01/29/20	02/03/20	Today Show	7a-9a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/20	02/04/20	1--11--				3	\$300.00			
N 3	KWQC	01/29/20	02/03/20	Today w/ Hoda & Jenna	Today w/ Hoda & J		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/20	02/04/20	1-111--				4	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KWQC	01/29/20-02/04/20	Today w/ Hoda & Jenna	Today w/ Hoda & J	M--WThF----	:30		\$75.00	NM		
	Credited											
N 4	KWQC	01/29/20	02/03/20	M-F 11a-12p	11a-12p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/20	02/04/20	1-111--				4	\$50.00			
N 5	KWQC	01/29/20	01/31/20	M-F Noon News	12p-1p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	--111--				3	\$100.00			
N 6	KWQC	01/29/20	01/31/20	Days of Our Lives	1258p-2p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	--111--				3	\$300.00			
N 7	KWQC	01/29/20	01/30/20	M-F 3p-4p	3p-4p		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	--11---				2	\$70.00			
N 8	KWQC	01/29/20	01/31/20	M-F 4p News	4p-430p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	--111--				3	\$125.00			
N 9	KWQC	01/29/20	01/30/20	M-F 430p-5p	430p-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	--11---				2	\$500.00			
N 10	KWQC	01/29/20	01/31/20	M-F 5p News	5p-530p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	--1-1--				2	\$700.00			
N 11	KWQC	01/29/20	01/31/20	M-F 6p News	6p-630p		:30			NM	2	\$2,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



KWQC
805 Brady St
Davenport, IA 52803
Sales T & C: www.gray.tv/advertising
(563) 383-7000

<u>Contract / Revision</u> 1507009 /		<u>Alt Order #</u> WOC12373419
<u>Advertiser</u> Tom Steyer 2020		<u>Original Date / Revision</u> 01/27/20 / 02/04/20
<u>Contract Dates</u> 01/29/20 - 02/03/20	<u>Product</u> Political	<u>Estimate #</u> 8308

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	---11--				2	\$1,100.00			
N 12	KWQC	01/29/20	01/31/20	M-F 630p-7p	630p7p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	--111--				3	\$1,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWQC	01/27/20-02/02/20	M-F 630p-7p	630p7p	---WThF----	:30		\$1,100.00	NM		
See MG 21.2,21.3,21.4,21.5												
N 13	KWQC	01/29/20	01/31/20	Late News M-F	10p-1035p		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	--111--				3	\$1,100.00			
N 14	KWQC	01/29/20	02/01/20	5a Sa	5:00am-6:00am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	-----1-				1	\$50.00			
N 15	KWQC	01/29/20	02/01/20	Sa 6a News	558a-7a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	-----1-				1	\$125.00			
N 16	KWQC	01/29/20	02/01/20	Sa Today	658a-9a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	-----1-				1	\$175.00			
N 17	KWQC	01/29/20	02/01/20	Sa Late Morning News	8a-1030a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	-----1-				1	\$150.00			
N 18	KWQC	01/29/20	02/02/20	5a Su	5:00 am-6:00am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	-----1				1	\$50.00			
N 19	KWQC	01/29/20	02/02/20	Su 6a News	558a-7a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	-----1				1	\$100.00			
N 20	KWQC	01/29/20	02/02/20	Su Today	658a-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	-----1				1	\$150.00			
N 21	KWQC	01/29/20	02/02/20	Meet The Press	9a-10a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/27/20	02/02/20	-----1				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWQC	01/27/20-02/02/20	Meet The Press	9a-10a	-----Su	:30		\$500.00	NM		
See MG 21.2,21.3,21.4,21.5												
	2	KWQC	01/27/20-02/02/20	Late News Sa	10p-1030p	-----Sa--	:30		\$1,100.00	NM		
Ⓜ MG for 12.1,21.1												
	3	KWQC	01/27/20-02/02/20	Su 6a News	558a-7a	-----Su	:30		\$100.00	NM		
Ⓜ MG for 12.1,21.1												
	4	KWQC	01/27/20-02/02/20	Su 1035p-1105p	1035p-1105	-----Su	:30		\$350.00	NM		
Ⓜ MG for 12.1,21.1												
	5	KWQC	01/27/20-02/02/20	5a Su	5:00 am-6:00am	-----Su	:30		\$50.00	NM		
Ⓜ MG for 12.1,21.1												
Totals											47	\$15,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/03/20	47	\$15,900.00	(\$2,385.00)	\$13,515.00
Totals	47	\$15,900.00	(\$2,385.00)	\$13,515.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



KWQC
805 Brady St
Davenport, IA 52803
Sales T & C: www.gray.tv/advertising
(563) 383-7000

<u>Contract / Revision</u> 1507009 /		<u>Alt Order #</u> WOC12373419
<u>Advertiser</u> Tom Steyer 2020		<u>Original Date / Revision</u> 01/27/20 / 02/04/20
<u>Contract Dates</u> 01/29/20 - 02/03/20	<u>Product</u> Political	<u>Estimate #</u> 8308

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.